

Beauty formula 12+ EXCLUSIVEFORMATPREMIERE

license territory:

tags: **for women, beauty and health, fashion and style, cognitive, travels, show**

genre: **beauty and health, Fashion & Style, cognitive, travels,**

seasons	min	episodes	year
Season 1	48	3	2019

About

The host of the project, Elena Flying, sets out on the hunt for true Beauty. She will visit the main beauty capitals of the world, visit the most beautiful tribes and nationalities of the planet, communicate with the most beautiful people from all over the world in order to derive a universal formula for beauty. Each nation has its own canons of beauty. We will study and compare them all, find out with what procedures people in different parts of the world maintain their attractiveness, what unusual cosmetics they use, what exercises they do, how they dress and how they behave in order to be considered the standards of beauty.

In 24 Hours 16+

tags: **glamour, beauty and health, fashion and style, lifestyle, makeover, style**

genre: **beauty and health, Fashion & Style**

seasons	min	episodes	year
Season 1	49	125	2013-2016
Season 2	48	55	2017
Season 3	48	54	2018

About

FASHION MAKEOVER SHOW How much time does a woman need to turn into a beauty? Any man who has ever waited for his girlfriend, sitting in front of the mirror, knows the answer: Just ten more minutes . Alexander Rogov, the host of a new reality-show, is ready to bet that he can completely change a girl s image just for 24 hours and not a minute more! Each heroine of the show has a particular goal for the sake of which she is ready to change. It may be a date with an ex- or next boyfriend, an important job interview, a wedding anniversary, a classmates get together or a birthday party. It doesn't matter what event the girl is preparing to, the main thing is that she really wants to change for it. It's enough for the team of top professionals in the fashion and beauty industry to create a killer look for the girl just for

