

Free out ⁺ **FORMAT**

tags: **for girls, for teens, beauty and health, fashion and style**

genre: **beauty and health, Fashion & Style,**

seasons	min	episodes	year
Season 1	24	40	2018

About

Free Out t is a project where the slyest fashionistas of Russia try to deceive true fashion experts. Each episode features three popular stylists and three players. The players have to assemble two nice looks so that none of the stylists can guess their actual price. After demonstration of each look, the stylists will say how much they think the look costs. The player will get the amount of points equaling the difference between the price given by the stylist and the actual price of the look. In the finale the participant with the most points will get a look from the stylist who lost for free.

HELLO! # Stars¹⁶⁺

license territory:

tags: **celebrities, show, show business**

genre: , **entertainment,**

seasons	min	episodes	year
Season 1	24	8	2018
Season 2	24	6	2019

About

HELLO! # STARS is a program about famous people, combining television and social networks. Renowned experts will introduce viewers to different aspects of celebrity life. The host of the program, Svetlana Bondarchuk, who for almost 15 years has been the first to learn about important events in the fate of the heroes of secular chronicles, will go to their home, will come to rehearsals and photo sessions, accompany them at events and

Studio 24⁺

tags: **for women, fashion and style**

genre: **Fashion & Style,**

seasons	min	episodes	year
Season 1	48	15	2018
Season 2	48	33	2019

About

This new show Rogov.Studio 24 will focus on brothers and sisters, spouses, friends, work mates and other couples who want to change each other. In the beginning of each episode they try to make it themselves and choose stu according to their own taste, but later Alexander Rogov s beauty team of best specialists in the fashion and beauty indfustry will come to help. In this project, two heroes will face both external make over and internal metamorphosis: for example, they will have to pass a challenge prepared by the host together with a psychologist. The makeover show studio includes a common open zone, two closed makeup rooms and a multilayered mirror which in the end of each episode will show the couples their transformations. Viewers can judge new looks of the heroes and have a fashion advice from Alexander Rogov and his team in the Here and Now sec

Superchef¹²⁺

license territory:

tags: **food, kitchen, reality**

genre: **reality,**

seasons	min	episodes	year
Season 1	45	20	2018

About

In this project, we help the owners of restaurants, cafes, pubs to make their business successful. Program participants are restaurant owners who are on the verge of bankruptcy. The facilitator, together with expert assistants, looks for problems and helps the restaurant owner solve them. The program analyzes all aspects of the restaurant business: menu, logistics, location, interior, cuisine, etc.

