

Free out ⁺ FORMAT

tags: **for girls, for teens, beauty and health, fashion and style**

genre: **beauty and health, Fashion & Style,**

seasons	min	episodes	year
Season 1	24	40	2018

About

Free Out t is a project where the slyest fashionistas of Russia try to deceive true fashion experts. Each episode features three popular stylists and three players. The players have to assemble two nice looks so that none of the stylists can guess their actual price. After demonstration of each look, the stylists will say how much they think the look costs. The player will get the amount of points equaling the difference between the price given by the stylist and the actual price of the look. In the finale the participant with the most points will get a look from the stylist who lost for free.

Rogov at home 6+ SUCCESS!

license territory:

tags: **for women, the Internet, fashion and style**

genre: **Fashion & Style,**

seasons	min	episodes	year
Season 1	48	28	2020

About

"Rogov at home" - a new program that will replace meykover show "Rogov in the city." The famous stylist Alexander Rogov will continue to transform girls from all over Russia, but now in self-isolation mode. How to refresh the face and remove bags under the eyes, what is better to wear at home, is it possible to wear long hair after forty- ve - these and other questions from the audience will be answered by Rogov personally in the format of a video link. Fashion tips will also be given by Aleksandr's assistants - make-up artist Elena Krygina and hair stylist Elena Nemtseva. It will not do without stars: in each issue, Alexander will prepare a healthy breakfast and invite a celebrity, albeit at a distance, to keep him company. Filming of the show "Rogov at Home" takes place in the apartment of Rogov himself. The famous stylist will show how he does exercises, feeds his beloved cat and even invites the camera to the holy of holies - to his dressing room. Viewers will also be able to choose the presenter's image for the next episode by

A Wedding Dress¹⁶⁺

tags: **for women, fashion and style**

genre: **Fashion & Style**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	24	16	2011
2 season	24	12	2012
3 season	24	16	2013

About

Everything will be perfect from the dress model to the heel height! The show's experts will help you organize your dream wedding! You have decided to get married but you are yet to find a wedding dress, shoes and a bride's bouquet? The most difficult thing is to make a choice! Each wedding salon offers thousands of dresses and millions of bouquets for every taste. Which one suits you? How to choose the colour, the fabric, and the length of the dress? What colours should be present in the bouquet? Do you have to wear high heels? A Wedding Dress is a show where a bride, her mother and friends will be selecting a wedding dress and accessories. They will have the assistance of Natasha Kulikova, the host of the show, as well as stylists, wedding dress designers, florists and wedding planners. Each episode starts with the moment when a bride and her mother come to meet the host and tell her about their wedding plans. They describe how they see the wedding and the future life in general. The host, in her turn, suggests

BEAUTY JURY 16+

tags: **for women, fashion and style, psychology, style**

genre: **beauty and health**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	49	20	2014
2 season	49	20	2015

About

A fashion show changing your life for the better! Ruthless critics, an experienced psychologist, a miraculous stylist and a top-notch host Evelina Blyodans have all gathered in a fashion show. Beauty Jury will pull you out of any depression, make you put yourself into perspective, freak out and leave all your uncertainties and worries behind to start a new life as a beauty! Nine critics will judge a participant and send her to fashion corrective work. Gorgeous Evelina Blyodans knows how to look to get in spotlight and delight everyone around. The actress, singer and TV host has no rivals in creating glamorous eye-catching images; she will head the fashion trial and inspire the participants to make great changes for the better! At the end of the show the nine jury will judge the participant once again and give their new ver

DRESS OF MY DREAM¹⁶⁺

tags: **for women, fashion and style, makeover**

genre: **Fashion & Style**

seasons	min	episodes	year
Exclusive			
1 season	24	25	2012

About

You have an important event ahead. As usual, you don't know what to wear and how to make your boyfriend and guests like your image. Or you can't choose which of the two dresses is better. Right? Be sure, that the host of the show *Dress of My Dream* Natalya Kulikova, an expert in finding the best image, will be happy to help you get dressed for an important event! A couple comes to the studio. Soon they have an important event: a wedding, a birthday party, a corporate party or parents' anniversary etc. The chief task for the girl is to select three dresses and walk in them before her boyfriend, who has to make the final choice - which dress to wear! It's great when a girl can trust her man to make such a difficult and fateful choice. It makes her feel more confident, as her boyfriend can judge from the outside what is better for her. Moreover, it's always vital for a man to see what his better half is going to wear when she is going to meet his friends, relatives or colleagues. Especially if it

STYLE WEEK 16+

tags: **for women, celebrities, beauty and health, fashion and style, lifestyle, psychology**
genre: **Fashion & Style**

seasons	min	episodes	year
1 season	49	20	2010
2 season	49	11	2011
3 season	49	8	2012

About

STYLE WEEK The host of any show is its face . It s a fact. The show Style Week With Vlad Lisovets is lucky, because its host is the professional stylist and psychologist, who embodies exquisiteness, elegance and style in its best version. The stylist and psychologist Vlad Lisovets will teach his audience and guests to be in style, even those who don t follow fashion in principle. He will have the assistance of those who have already found their style and know fashion trends inside and out: show business and TV stars. Vlad will host Evelina Blyodans, Yulia Beretta, Dana Borisova, Victoria Daineko, Pelageya, Sergey Mayorov, Alyona Gil, Katerina Von Gechmen-Valdek. Style week is not a simple talk-show about style, beauty and fashion. You ll get practical recommendations from hairdressers, stylists, make-up and fashion designers visiting Vlad Lisovets in his show. Guests tell him about their relationships with fashion, clothes and image as a whole. Experts and prof

BEAUTY WEEK 16+

tags: **for women, beauty and health, lifestyle, confessions, psychology**

genre: **beauty and health**

seasons	min	episodes	year
1 season	49	18	2010

About

Yana Laputina can maintain talk with any guests. She is well versed in psychology, knows lots of lady s tricks which help women stay pretty, charming and attractive at any time and age. Yana knows all the details, underwater stones and advantages of plastic surgery, new methods of beauty care for your body and face. That s why Yana hosts the show Beauty Week . The show is based on the principle of a ladies club, where women can discuss any, even the most intimate, questions they didn t dare to ask: How can you stay young longer without operations? What does the beauty industry offer for modern women? Why is it difficult to lose weight? How can you get sexua

BEAUTY STANDARDS 16+

tags: **actresses, age, for women, cosmetics, beauty and health**

genre: **biography, documentary, beauty and health**

seasons	min	episodes	year
1 episode	47	1	2014

About

BEAUTY STANDARDS Women want to be pretty in all countries and at all times. Admit it: it's always pleasant to look at a pretty girl. When a girl is pretty, she feels more confident: men want her, admire her, dedicate their poems to her, move mountains and go to the world's end to fight dragons and find new continents for her. Though beauty standards changed with years, their basic principle is still the same. However, why do we hear an expression "beauty victim" more and more often today? Why does the number of girls, who have plastic surgeries and drive themselves to anorexia, is increasing? Why do sociologists claim that the main reason of modern girls' low self-esteem is linked to their looks? Why does beauty bring no joy today, but huge problems and nervous breakdowns? And what is beauty?

Woman's shape 16+

tags: **for women, beauty and health, fashion and style, makeover**

genre: **beauty and health, Fashion & Style**

seasons	min	episodes	year
1 season	24	18	2007
2 season	49	64	2010
3 season	49	8	2011

About

The project is designed to help every woman get out of the cocoon of standard stereotypes and have a fresh look at herself with the help of a new haircut and outfit. The stylist Vlad Lisovets is going to tell you how to love yourself, be charming, confident and desirable...and how to be in an ideal shape!

In 24 Hours¹⁶⁺

tags: **glamour, beauty and health, fashion and style, lifestyle, makeover, style**

genre: **beauty and health, Fashion & Style**

seasons	min	episodes	year
Season 1	49	125	2013-2016
Season 2	48	55	2017
Season 3	48	54	2018

About

FASHION MAKEOVER SHOW How much time does a woman need to turn into a beauty? Any man who has ever waited for his girlfriend, sitting in front of the mirror, knows the answer: Just ten more minutes . Alexander Rogov, the host of a new reality-show, is ready to bet that he can completely change a girl s image just for 24 hours and not a minute more! Each heroine of the show has a particular goal for the sake of which she is ready to change. It may be a date with an ex- or next boyfriend, an important job interview, a wedding anniversary, a classmates get together or a birthday party. It doesn't matter what event the girl is preparing to, the main thing is that she really wants to change for it. It's enough for the team of top professionals in the fashion and beauty industry to create a killer look for the girl just for

SELL MY SOUL FOR 16+

tags: **for women, fashion and style, lifestyle, hobby**

genre: **leisure, Fashion & Style**

seasons	min	episodes	year
1 season	24	4	2013

About

Sell My Soul For drive girls crazy! The documentary series share stories about girls addicted to things. Things, which drive girls crazy! Things, which control them! And girls, who worship their things! Some of them love leather boots, others go mad when they see a lovely statuette or an unusual ring! They spend fortunes on their addictions. You can say they have lost their heads or sold their souls for them: lovely jeans, collections of vintage bags, cheese and chinaware, headbands and sunglasses, shoes and Versace jackets, scarfs and even spas! What makes girls lose their heads? What attracts them in shops where they spend so much time? How much does their passion cost? Female fetish: is it an illness or a harmless h

Beauty formula 12+ EXCLUSIVEFORMATPREMIERE

license territory:

tags: **for women, beauty and health, fashion and style, cognitive, travels, show**

genre: **beauty and health, Fashion & Style, cognitive, travels,**

seasons	min	episodes	year
Season 1	48	3	2019

About

The host of the project, Elena Flying, sets out on the hunt for true Beauty. She will visit the main beauty capitals of the world, visit the most beautiful tribes and nationalities of the planet, communicate with the most beautiful people from all over the world in order to derive a universal formula for beauty. Each nation has its own canons of beauty. We will study and compare them all, find out with what procedures people in different parts of the world maintain their attractiveness, what unusual cosmetics they use, what exercises they do, how they dress and how they behave in order to be considered the standards of beauty.

Studio 24⁺

tags: **for women, fashion and style**

genre: **Fashion & Style,**

seasons	min	episodes	year
Season 1	48	15	2018
Season 2	48	33	2019

About

This new show Rogov.Studio 24 will focus on brothers and sisters, spouses, friends, work mates and other couples who want to change each other. In the beginning of each episode they try to make it themselves and choose stu according to their own taste, but later Alexander Rogov s beauty team of best specialists in the fashion and beauty indfustry will come to help. In this project, two heroes will face both external make over and internal metamorphosis: for example, they will have to pass a challenge prepared by the host together with a psychologist. The makeover show studio includes a common open zone, two closed makeup rooms and a multilayered mirror which in the end of each episode will show the couples their transformations. Viewers can judge new looks of the heroes and have a fashion advice from Alexander Rogov and his team in the Here and Now sec

Rogov in the city 6+ **SUCCESS!**

license territory:

tags: **for women, fashion and style**

genre: **Fashion & Style,**

seasons	min	episodes	year
Season 1	48	17	2019
Season 2	48	12	2020

About

In his new show, renowned stylist and TV presenter Alexander Rogov will travel to Russian cities to give even more women a chance to start a new life. Alexander and local beauty specialists will have only one day to give the heroine a real fashionable holiday and create a vivid image that meets the latest trends.

Beauty angels 16+

tags: **for women, beauty and health, fashion and style, lifestyle, makeover**

genre: **beauty and health, Fashion & Style**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	24	20	2014

About

Charming TV-host Avrora, designer Constantine Gaiday and a whole team of stylists will teach the participants of the show to find time for themselves in between their job and household routines. Our dream team will help them dress with elegance and admire their mirror reflection again. True stories, life hacks and tips and the most amazing make-overs of desperate people.

