



# media

CTC MEDIA  
CATALOGUE  
CONTAINS  
**>20 000  
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



## UNIQUE OWN-PRODUCED VIDEO CONTENT

### SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

### ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

### EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

# In 24 Hours 16+



tags: **glamour, beauty and health, fashion and style, lifestyle, makeover, style**

genre: **beauty and health, Fashion & Style**

seasons	min	episodes	year
Season 1	49	125	2013-2016
Season 2	48	55	2017
Season 3	48	54	2018

## About

**FASHION MAKEOVER SHOW** How much time does a woman need to turn into a beauty? Any man who has ever waited for his girlfriend, sitting in front of the mirror, knows the answer: "Just ten more minutes...". Alexander Rogov, the host of a new reality-show, is ready to bet that he can completely change a girl's image just for 24 hours and not a minute more! Each heroine of the show has a particular goal for the sake of which she is ready to change. It may be a date with an ex- or next boyfriend, an important job interview, a wedding anniversary, a classmates get together or a birthday party. It doesn't matter what event the girl is preparing to, the main thing is that she really wants to change for it. It's enough for the team of top professionals in the fashion and beauty industry to create a killer look for the girl just for 24 hours!



## **CONTACT US:**

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