



media

CTC MEDIA
CATALOGUE
CONTAINS
**>20 000
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



UNIQUE OWN-PRODUCED VIDEO CONTENT

SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

Rubliovo-Biryulievo 16+ PRIORITY OF VIEWERSFORMAT



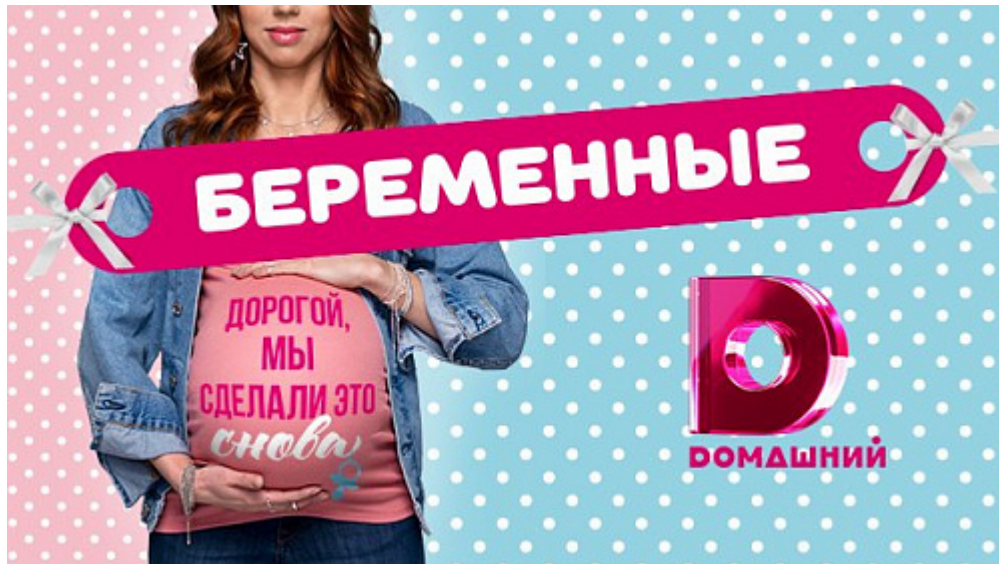
tags: **rich and famous, reality, risk, Rublevka**
genre: **provocative, reality,**

seasons	min	episodes	year
Season 1	49	20	2014
Season 2	49	20	2015
Season 3	48	23	2017

About

Popular social reality-show "Rubliovo Biryulievo"! It is a big psychological experiment, which erase the boundaries between people from different social groups. Wonders will never cease! Wealthy women change magnificent mansions for the one-room apartment in a five-storey block, and inhabitants of "slums" move to palaces. Participants of the show are real people with true-life stories, where every step is traced by TV cameras 24 hours per day. Is that true, that "the grass is greener on the other side"? Whether heroines will cope with circumstances of their new lives? And could the show affect them further?

Pregnant 16+



tags: **pregnancy, for women, celebrities, reality, family, show**
genre: **biography, star stories, beauty and health, reality,**

seasons	min	episodes	year
Season 1	48	8	2015
Season 2	48	8	2016
Season 3	48	8	2017

About

The most touching reality-show about celebrities expecting their children – PREGNANT! The phrase: “My congratulations, you’ll have a baby!” divides a woman’s life in two periods: “before” and “after”. Emotions engulf you, while thousands of questions pop in your head: how to behave during your pregnancy, when and how to choose a maternity clinic, should you make a contract with it? No panic! The participants of “Pregnant” reality-show will share details of their pregnancies and tell you how to overcome all arising difficulties. The first season was released with celebrity participants: a host Tutta Larson, Dmitry Dibrov’s wife Polina and an ex-singer of Demo band Sasha Zvereva. New starring participants in the second season – Galina Udashkina, Valeria Gai Germanika and Darya Pynzar – are joined by ordinary women. No paparazzi hunt them, and nobody takes their interviews. However, as any mother, they are ready to do all the best for their babies. Over nine months the girls will learn joy of the first acquaintance with ...

Pregnant. After 16+



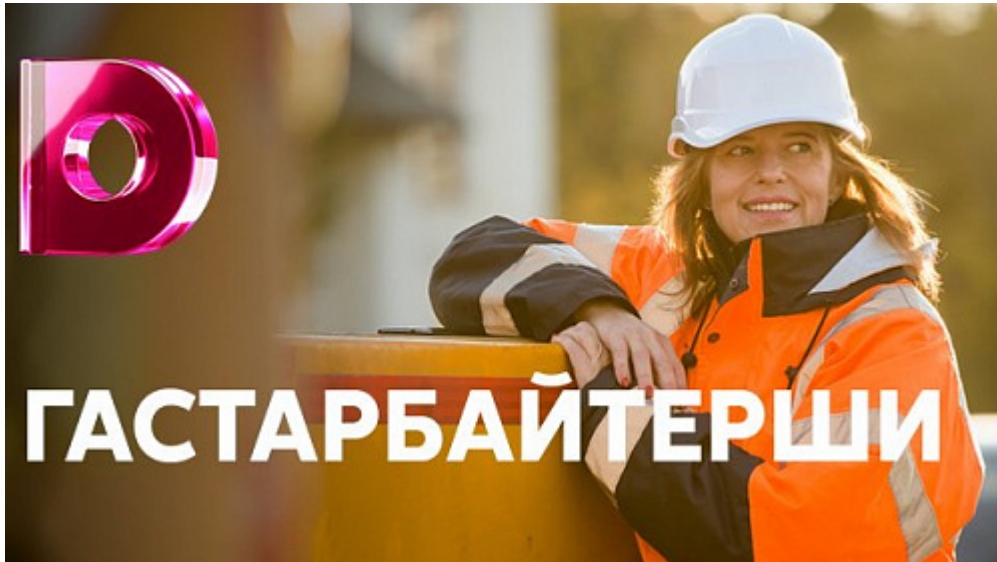
tags: **pregnancy, for women, health and beauty, reality, lying-in**
genre: **, reality,**

seasons	min	episodes	year
Season 1	48	8	2017

About

The most outspoken TV show about pregnancy and motherhood is taking it to the next level. In the new season you will learn what women go through once they become mothers. Sasha Zvereva, Daria Pynzar, Tutta Larsen and Aiza Anokhina will let you into their lives and share some of the most sacred moments. Many people think that celebrity moms are surrounded with assistants and their daily routine consists mainly of self indulgence. The women will break these stereotypes and show you what life on the other side of the screen really looks like. Four different women, four stories, four outlooks on life. They all have one thing in common - unconditional love for their kids and a wish to be great mothers and wives.

Migrant Girl +



tags: **for women, real story**

genre: **reality,**

seasons	min	episodes	year
Season 1	48	12	2017

About

The native country has rejected them as outcasts a long time ago but they didn't manage to blend in with people of a different country either. They are cleaners with exotic names Aygul, Zarina and Bibish. The Migrant Girls project breaks down the boundaries and dispels myths! Stories are told by the girls themselves; they are true 'human' stories. The mission of the project is to tell the stories of these migrant girls. And we will 'walk' through the life of the lead characters step by step.



CONTACT US:

CTC Media Content Sales Department

Tel.: +7 495 785 63 47 (ext.1108)

E-mail: Nosipova@ctcmedia.ru

125284 Russia, Moscow, Leningradskiy Prospect, 31A Bld.1
Monarch Business Center, 31st floor

<http://content.ctcmedia.ru/>