



CTC MEDIA  
CATALOGUE  
CONTAINS  
**>20 000  
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



## UNIQUE OWN-PRODUCED VIDEO CONTENT

### SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

### ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

### EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

# Rubliovo-Biryulievo 16+ PRIORITY OF VIEWERSFORMAT



tags: **rich and famous, reality, risk, Rublevka**  
genre: **provocative, reality,**

seasons	min	episodes	year
Season 1	49	20	2014
Season 2	49	20	2015
Season 3	48	23	2017

## About

Popular social reality-show "Rubliovo Biryulievo"! It is a big psychological experiment, which erase the boundaries between people from different social groups. Wonders will never cease! Wealthy women change magnificent mansions for the one-room apartment in a five-storey block, and inhabitants of "slums" move to palaces. Participants of the show are real people with true-life stories, where every step is traced by TV cameras 24 hours per day. Is that true, that "the grass is greener on the other side"? Whether heroines will cope with circumstances of their new lives? And could the show affect them further?

# BATSHIT CRAZY 16+



tags: **reality, show, humour**

genre: **comedy, provocative**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	48	8	2011

## About

Moscow streets are getting risky! Nine freak characters go outside to egg people on, to hector and use other ways to throw passers-by off kilter. A fuzzy hare, a Moscow homeless, a "journalist", taking phony interviews from stars, an absolutely wacky taxi driver, a home wrecking beauty, flirting with guys, when their better halves are nearby, and other lunatics compete for the title of the most batshit crazy! Their efforts are evaluated by the jury and the host Domenik Jocker.

# SHOWGIRLS' DIARIES 18+



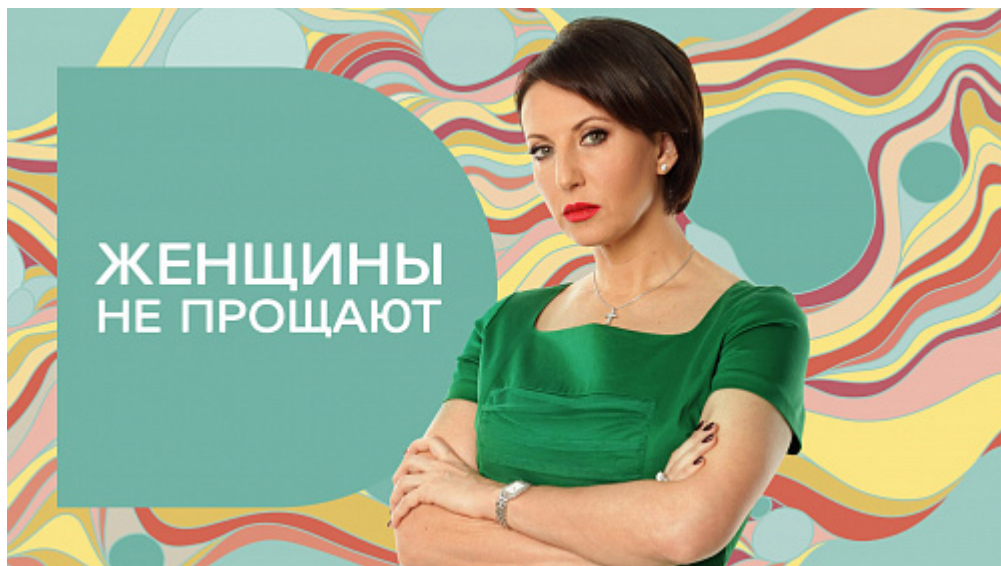
tags: **go-go, confessions, relations, professions, psychology, reality**  
genre: **provocative**

seasons	min	episodes	year
1 season	24	30	2012

## About

To hit the jackpot club dancers have to spin: both on the pole and in life. The up-front reality series "Showgirls' Diaries" tell you the stories of three go-go divas - Anya, Tanya and Nastya- undergoing resilience testing. They have agreed to describe nightclub life behind the curtain. Anya is fighting against sponsors, officials and her boyfriend to open a dance school. Tanya is looking for an employer, who will not try to trick her into bed. While Nastya can't decide, who she would like to wake up with in the morning: Lena or Kolya...

# WOMEN DON'T FORGIVE 16+



tags: **for women, psychology, scandals**

genre: **criminal, thrilling, provocative**

seasons	min	episodes	year
1 season	24	72	2012

## About

Whoever hits you on the cheek, offer him the other also... But do women often recollect this phrase when they are in love head over heels and ready to go to the bitter end, be it in love, hatred or revenge? Each episode of the program "Women Don't Forgive" is based on a love story. It a starting point. The sweeter and brighter beginning it has, the bitterer revenge comes at the end. The project producers take life stories and "reconstruct" them real-time. The project uses the examples of heroes, who have already paid back, and shows, that revenge you only plan can turn into real action. But its outcome is, alas, unpredictable, and, alas, not so rosy...



# THE CAR 16+



tags: **auto, games and contests, psychology, reality, show**

genre: **comedy, thrilling, provocative**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	46	25	2014

## About

A mega-show which one can't miss! When your feet turn to lead and you're about to collapse; when your heart's pounding deafens all other sounds,...when you want your rivals just disappear... when the top prize is at your hands but it doesn't belong to you... when everybody's waiting for your mistake, but you can't make it... when itch for gain is tremendous and all your human features are left behind... there is only one thing: to clench your teeth and do it or die! A tense psychological reality-show "The Car" is an absolutely new-format project. During the whole show 10 participants have to hold on their future car. The main purpose is to be the last and only, whose hand still touches the car!

# WINDOWS 16+



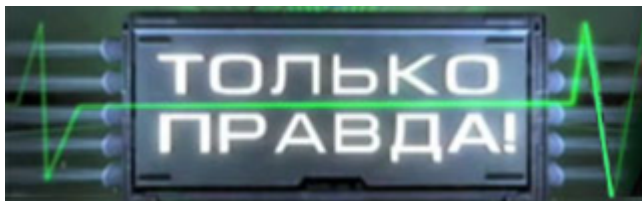
tags: **relations, psychology, family, show**  
genre: **provocative**

seasons	min	episodes	year
1 season	49	19	2014

## About

Family secrets, hidden love affairs, lie, betrayal and cheating. What else are your loved ones capable of? The show named “Windows” reveals all the hardships of family life: how and why conflicts arise, how painful their resolution can be and what fruits inaction can bear. The heroes of the show share their problems. Their friends and families try to help them to find the way out, while the audience have a chance to analyze other people’s mistakes to avoid making their own... Everyone wants to peep into other people’s windows!

# ONLY THE TRUTH +



tags: **fun, celebrities, investigations, reality**

genre: **provocative**

seasons	min	episodes	year
1 season	24	20	2009

## About

The hosting team of the show "Only the Truth" will check if each and every one is honest with the help of the state-of-the-art voice lie detector! They check shop-assistants, consumer service employees, doctors, passers-by and even show business stars. Their special mobile scientific lab with innovative LVA (Layered Voice Analysis) helps to find out almost accurately if a person lies or tells the truth...



# FANS 16+



tags: **thrilling, risk, sport, action**

genre: **thrilling, provocative**

seasons	min	episodes	year
Exclusive			
1 season	23	20	2014

## About

FANS At the first sight, the characters of this documentary don't catch your eye. They have everything a man should have: a job, a family, friends and hobbies. But at certain periods these ordinary guys turn into an aggressive pack with their own language, complicated laws and icon - football. The documentary action "Fans" discusses football fans' wars, shows them through the eyes of witnesses and describes their hot battles. This reckless show lets you see the football fans' underworld empire from an extremely close distance. The host of the show Igor Krymatov, a spots commentator and journalist, knows a lot of things about football fans, outcasts and hooligans. Now he has decided to show this tough and cruel fans' world from every angle: from their dress code to their hymns like "God Save "Spartak"!"; from their first foreign battle with "Manchester United" fans to long-term fights by the principle "eye for eye, tooth for tooth". In addition, the audience will see the legends and leaders of the football mo ...

# I'M FILING FOR DIVORCE 16+



tags: **documentary, celebrities, intrigues, relations, psychology, scandals**  
genre: **biography, relationship, documentary, provocative**

seasons	min	episodes	year
Promo			
1 season	49	12	2014

## About

When people say the sacramental phrase: "I'm filing for divorce", lots of their exciting secrets come to the surface...Sensational stories of love and hatred, exclusive interviews with Russian show business stars and the most explicit details of celebrities' private lives are all collected in the project "I'm Filing for Divorce." What profit does Alena Vodonayeva get from her divorce? How did an actress Svetlana Antonova survive her family drama? How did Rosa Syabitova take it when her husband left her for another woman? Did a producer Bari Alibasov and a singer Angelika Varum forgive their better halves' cheating? You will also see interviews with Nikita Dzhigurda, Darya Dontsova, Angelika Agurbash, Boris Grachevsky, Anastasia Volochkova, Yulia Nachalova and many other stars. Find the whole truth about the rich and famous in the show "I'm Filing for Divorce".



## **CONTACT US:**

**CTC Media Content Sales Department**

Tel.: +7 495 785 63 47 (ext.1108)

E-mail: [Nosipova@ctcmedia.ru](mailto:Nosipova@ctcmedia.ru)

125284 Russia, Moscow, Leningradskiy Prospect, 31A Bld.1  
Monarch Business Center, 31<sup>st</sup> floor

<http://content.ctcmedia.ru/>