

CTC MEDIA
CATALOGUE
CONTAINS
>20 000
HOURS

#### **HIGHLY RATED CONTENT OF OUR CHANNELS:**













### UNIQUE OWN-PRODUCED VIDEO CONTENT

#### **SERIES AND ANIMATION**

- \* sitcom
- ★ romance
- ★ dramedy
- \* detective
- ★ mystery
- ★ youth-orientated
- 🛨 war
- action
- ★ cartoons

## ENTERTAINING TV PROJECTS AND SHOWS

- \* sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- \* makeover
- ★ comic

## EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- \* historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- \* lifestyle
- ★ travel
- ★ celebrity

# The Very Russian TV



tags: artists, Galygin, funny, celebrities,

humour

genre: comedy

| seasons  | min | episodes | year |
|----------|-----|----------|------|
| 1 season | 48  | 8        | 2008 |

### About

The Very Russian TV The Very Russian TV is a channel on a channel: it has its rules, commercials, prime time, news... in other words; it has everything needed for an earnest TV channel. For an hour on air, the Very Russian TV (VRuTV) will show the audience a day of an average Russian TV channel from an early morning till late night. The imaginary channel has variable programs: energetic morning shows, headline news with reports, cookery shows, documentaries, journalist investigations, sports programs, weather forecast and, of course, commercials. The show is hosted by Vadim Galygin and a KVN star Marina Gritsuk.

### M.I. 16+



tags: funny, incredible, cognitive, comical, strange people, wonderful

genre: comedy, provocative

| seasons  | min | episodes | year |
|----------|-----|----------|------|
| DTV Life | 10  | 20       | 2011 |
| 1 season | 45  | 150      | 2011 |
| 2 season | 23  | 20       | 2012 |
| 3 season | 24  | 80       | 2013 |

### About

"M.I.I." – "The Most Incredible Incidents" – is the first weekly TV magazine of regional sensations. All these things may seem incredible, striking, frightening, ridiculous or sharp, nonetheless, they exist in Russian reality; and we show them in our program. The heroes of the videos are absolutely ordinary people. They have only one thing in common – they all have extraordinary but real life stories. For example, what do you think of a boy, who has long lashes all pretty girls envy? Or a girl who speaks all birds' languages? Or a tamer, who shares a flat with a lama and takes it to work in his car? These people may seem strange and even crazy, but they all live around the corner. Facts not included into gossip columns got into the funny tabloid of "M.I.I."



#### **CONTACT US:**

#### **CTC Media Content Sales Department**

Tel.: +7 495 785 63 47 (ext.1108)

E-mail: Nosipova@ctcmedia.ru

125284 Russia, Moscow, Leningradskiy Prospect, 31A Bld.1

Monarch Business Center, 31st floor

http://content.ctcmedia.ru/