



media

CTC MEDIA
CATALOGUE
CONTAINS
**>20 000
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



UNIQUE OWN-PRODUCED VIDEO CONTENT

SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

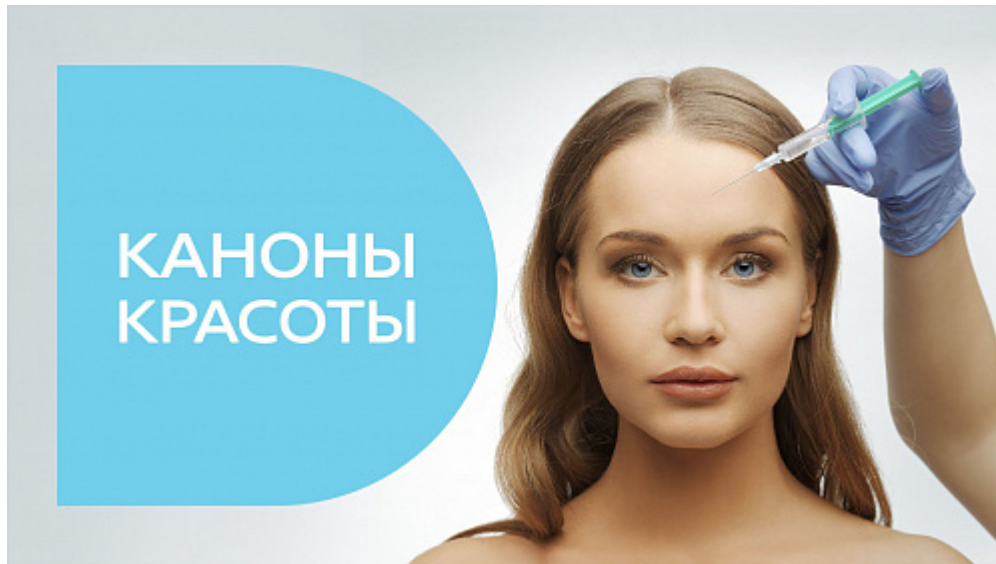
ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

BEAUTY STANDARDS 16+



tags: **actresses, age, for women, cosmetics, beauty and health**

genre: **biography, documentary, beauty and health**

seasons	min	episodes	year
1 episode	47	1	2014

About

BEAUTY STANDARDS Women want to be pretty in all countries and at all times. Admit it: it's always pleasant to look at a pretty girl. When a girl is pretty, she feels more confident: men want her, admire her, dedicate their poems to her, move mountains and go to the world's end to fight dragons and find new continents for her. Though beauty standards changed with years, their basic principle is still the same. However, why do we hear an expression "beauty victim" more and more often today? Why does the number of girls, who have plastic surgeries and drive themselves to anorexia, is increasing? Why do sociologists claim that the main reason of modern girls' low self-esteem is linked to their looks? Why does beauty bring no joy today, but huge problems and nervous breakdowns? And what is beauty today?

VICTIMLESS BEAUTY 16+



tags: **beauty and health, investigations**

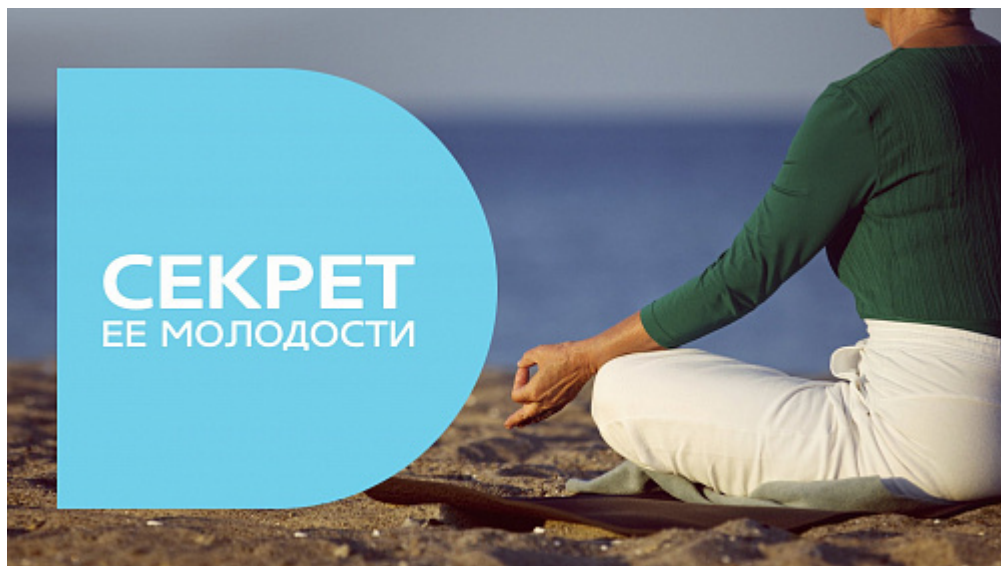
genre: **documentary, beauty and health**

seasons	min	episodes	year
1 season	49	24	2013

About

There are heaps of beauty products promising to solve any problem, but, in fact, most of them is waste of money. How to understand that you're being cheated? How to learn to identify beauty frauds? How to protect one's rights? "Victimless Beauty" is a practical guide in the fight against fraud. Experts conduct tests in independent laboratories and then show all the pluses and minuses of a certain product, give information about its side effects and counter indications. Sometimes test results turn unexpected both for producers and consumers. The guinea pigs of the show include the project's journalists and such stars as Masha Malinovskaya, Taisia Povaliy, Nikolay Baskov, Yulia Mikhailchuk, Victoria Lopyreva, Dmitriy Malikov, Vlad Lisovets, Svetlana Surganova, Marina Khlebnikova, Lena Lenina, Alla Dukhova and others.

THE SECRET OF HER YOUTH 16+



tags: **for women, stars, celebrities, beauty and health**

genre: **documentary, star stories**

seasons	min	episodes	year
1 episode	49	1	2014

About

The documentary series “The Secret of Her Youth” reveal the secrets of ever blooming beauty and everlasting cheerfulness of five actresses and singers over 50: Maria Dashivets, Galina Stakhanova, Roksana Babayan, Irina Gribulina and Elena Kondulainen. These five heroines enjoy their lives to the full. These five stories show how to stop being afraid of getting old and meet your second part of life with a smile and hope. These are five frank interviews with stars who can be called grannies only if you know their age. Each of the heroines has managed to turn her “age” clock back; now they want to share the secrets of their second youth with the audience. The singer Maria Dashivets is sure that her passport is lying. Is it possible that she is 54? Maria wears startling outfits both on stage and at fashionable parties: high heels, mini-skirts and deep-necked dresses. She thinks it’s no crime, because her figure is super! Maria shares the secrets of her perfect shape in the interview, such as jumper jumping with h ...



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