



media

CTC MEDIA
CATALOGUE
CONTAINS
**>20 000
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



UNIQUE OWN-PRODUCED VIDEO CONTENT

SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

DIRTY MONEY 16+



tags: **games and contests, show**

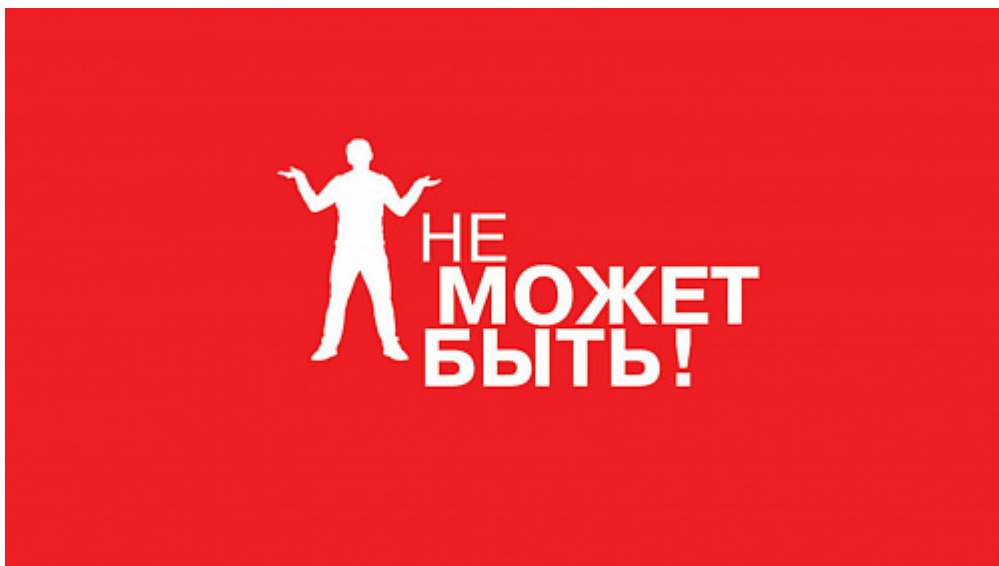
genre: **provocative**

seasons	min	episodes	year
1 season	23	20	2011

About

Throw paint at somebody, sprinkle him or her with feathers and ash, stain with soup, add some sugar powder and honey, a bit of filth, a pinch of nasty things: and you have the recipe of “Dirty Money”! The hilarious quiz show “Dirty Money” helps you find the answer to the question: “Can you make some money and stay clean?” There are two teams in the show: each of them includes the representatives of one profession or social group. The audience watches “fights” between strippers and ice swimming grannies, police officers and illegal migrants, beauty doctors and siliconized blondies...All of them should answer funny questions in the field of common knowledge! When players give correct answers, they earn money, if they give wrong answers, they get wet from head to heels. The consistency and the contents of the “punishment” vary: this could be whipped cream or engine oil. The participants’ “failures” are accompanied by ironic commentaries from the creative team “Kurazh Bombei», well-known for their ...

Impossible! 16+



tags: **docrealiti, celebrities, mystery, confessions, event**

genre: **mystic, provocative**

seasons	min	episodes	year
1 season	49	90	2008

About

The riddles of the Universe, future technologies, secret facts, alien technologies, the mysteries of the past, lost civilizations, enigmatic places and human hidden abilities. Vasiliy Kuibar, the host of the educational show “Impossible!”, will tell you about these and many other mysteries and phenomena of our world.

M.I.I. 16+



tags: **funny, incredible, cognitive, comical, strange people, wonderful**
genre: **comedy, provocative**

seasons	min	episodes	year
DTV Life	10	20	2011
1 season	45	150	2011
2 season	23	20	2012
3 season	24	80	2013

About

“M.I.I.” – “The Most Incredible Incidents” – is the first weekly TV magazine of regional sensations. All these things may seem incredible, striking, frightening, ridiculous or sharp, nonetheless, they exist in Russian reality; and we show them in our program. The heroes of the videos are absolutely ordinary people. They have only one thing in common – they all have extraordinary but real life stories. For example, what do you think of a boy, who has long lashes all pretty girls envy? Or a girl who speaks all birds’ languages? Or a tamer, who shares a flat with a lama and takes it to work in his car? These people may seem strange and even crazy, but they all live around the corner. Facts not included into gossip columns got into the funny tabloid of “M.I.I.”

FAMILY SIZE 16+



tags: **healthy lifestyle, games and contests, relations, psychology, reality, family, show**
genre: **leisure, provocative**

seasons	min	episodes	year
1 season	49	68	2011-2012

About

It's time to change! If you can't lose weight alone, do it with your family! The show has the following intrigue: a few couples simultaneously take part in the project. In the course of three months, at least two members of one family will be losing weight together. These could be husband and wife, mother and daughter, father and son, father and daughter – all in all, any family member willing to lose weight. Besides, when two loved ones start doing the same thing, they compete with one another, but also they show understanding, so they have nothing to do but lose weight! The hosts of the show Anastasiya Myskina and Vadim Tikhomirov and a dietitian Alexey Kovalkov first measure the both participants and sum up their “family size”. They also calculate how many kilos the participants have to lose together and determine the contribution of each of them. One of the hosts acts as a “seducer”. He or she suggests that the participants should refuse from losing weight, saying something like: “why do you need all this?” But p ...

Tell Me What Is Wrong?! 16+



tags: **for women, relations, makeover, psychology, family**

genre: **relationship, provocative**

seasons	min	episodes	year
1 season	49	172	2010
Special issue	49	22	2010
2 season	49	51	2011

About

Psychologists and sexologists restore “dying” marital relationships. Eventually every family has a moment when passions run high and people want to break up and move to different continents not to mention different apartments. It is seldom that people want to save their marriage when they are angry and upset, and even more seldom that they admit their mistakes. Each one admits his or her own mistakes. But in most cases these are no mistakes, but irritating habits, sometimes even harmless ones. This time the participants are not married couples, but lonely women unlucky in love, who fail to find their only one. Experts – psychologists and just happy women – will give the heroines advice and discuss their problems. Moreover, they will conduct training sessions and role-playing games to help them open up and make the first step to a happy life. Frank conversations designed to reveal complexes and get rid of them, creating an image of an ideal partner and your relationships, study in a geisha school, dates, transfo ...



CONTACT US:

CTC Media Content Sales Department

Tel.: +7 495 785 63 47 (ext.1108)

E-mail: Nosipova@ctcmedia.ru

125284 Russia, Moscow, Leningradskiy Prospect, 31A Bld.1
Monarch Business Center, 31st floor

<http://content.ctcmedia.ru/>