



# media

CTC MEDIA  
CATALOGUE  
CONTAINS  
**>20 000  
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



## UNIQUE OWN-PRODUCED VIDEO CONTENT

### SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

### ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

### EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

# Survive in the Wood 16+



tags: **for men, nature, psychology, reality**

genre: **thrilling, travels**

seasons	min	episodes	year
Season 1	47	10	2015
Season 2	47	10	2016

## About

“Survive in the Wood” is a tough men’s reality-show about surviving in inhumane conditions. The heroes are simple men, who have decided to prove that they can face the toughest challenge in their lives. Each episode has three participants, ordinary office clerks, who have voluntarily left their mobiles, the Internet, comfortable beds, warmth, food and water to make an extreme tour across Russian vast territory. Cozy office habitants and fresh coffee fans will face the wild nature, where danger hides behind every tree, bush or stone... Just yesterday, they couldn’t make themselves go farther than the nearer supermarket: a bowed armchair, zombifying computer games and fast-food were their top fun. See how coach potatoes turn into machos: they cross 2,5 thousand hectares of woods, bogs and rivers, search food and water and even sleep in the thick woods.

# A GOOD DEED 16+



tags: **Alexey Kortnev, altruism, good, help**

genre: **leisure**

seasons	min	episodes	year
Exclusive			
1 season	23	20	2015

## About

It is easy to help people in need. You just shouldn't walk on by. "A Good Deed" is a program about ordinary people, everyday heroes, who didn't walk on by, didn't close their eyes on other people's grief and did a good deed. Their acts of heroism gave people in trouble the second chance. Alexey Kortnev, the host of the program, tells us about the heroes, who have done good deeds, and thanks them sincerely on behalf of the audience and rescued people. "A Good Deed" will make you believe, that altruism still exists. Perhaps, right at the moment somebody is in danger, but, fortunately, there are people ready to help and do a good deed! The feats of these modest heroes shouldn't stay in the background. Each good deed should be praised. The country should know its heroes!

# A MAN'S WORK 16+



tags: **for women, for men, professions, show**  
genre: **leisure**

seasons	min	episodes	year
Exclusive			
1 season	24	8	2012
2 season	24	16	2013
3 season	24	23	2015

## About

An entertaining reality show where girls “try on” purely male professions. They are confident that male work only looks hard and difficult, but the frail sex will easily tide over the business. The hosts of the show – Katya from Cheboksary and Stasya from Volgograd – have already realized that they can drill not only their men and make not only tasty cakes but real steel. The girls will try on “the uniforms” of pilots, high riggers, plumbers, crane operators and even make rough and noisy motorcycles with their own hands. A bunch of hard and exciting professions which “amuse” the representatives of the stronger sex lie ahead of them. That is not as simple as unloading wagons!

# ROOFERS 16+



tags: **thrilling, travels, reality**

genre: **thrilling, provocative**

seasons	min	episodes	year
Exclusive			
1 season	23	21	2016

## About

Many people wish to get a bird's-eye view of the outward things, however not everyone makes a decision to put it into action. "Roofers" is a new extreme show, which takes you up at a height unforgettable and makes you trembling all over! Two ordinary guys will conquer the peaks of the highest skyscrapers of the planet. Without a safety accessory! With no permission! Absolutely out of control! All they need are: a skyscraper, nerves of steel and several versatile HD GoPro cameras they fix on the body. Their task is to give a tour across the roofs of skyscrapers so that a viewer could feel seized with fear and delight at the same time, as if it was he to win the top with roofers! ATTENTION: Don't try these tricks yourself. Danger!



# FUNNY MONEY 16+



tags: **money, games and contests, reality, practical joke**  
genre: **comedy**

seasons	min	episodes	year
Exclusive			
1 season	23	20	2015

## About

It is a new TV show where any person may fall victim to a prank or hoodwink one's friends and loved ones with risk to one's reputation. Each prank is played in public places equipped with hidden cameras. "Funny money" is a real-time prank played by two bosom friends Alexey Poyakov and Ilya Savelyev. While sitting in a secret room they choose an unprepared character for the show from a pair or a company of friends hanging around in one of the city's public places. This person will have to take a bold decision and fool people around him while doing the hosts' tricky tasks. Jackpot is 50 000 rubles. However, one must do 5 tasks so that the victim and the other people would not feel the catch. So watch out and do not be surprised when somebody nearby starts doing strange and unpredictable things. Perhaps you have just fallen victim to another episode of "Funny money"!



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