



# media

CTC MEDIA  
CATALOGUE  
CONTAINS  
**>20 000  
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



## UNIQUE OWN-PRODUCED VIDEO CONTENT

### SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

### ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

### EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

# Junior League 16+ **FORMATSUCCESS!PRIORITY OF VIEWERSSUPER HIT**



license territory:

tags: **for teens, for men, love, thrilling, sport, hockey**

genre: **melodrama, youth,**

seasons	min	episodes	year
1 season	48	40	2012
feature film	47	2	2013
2 season	48	40	2014
3 season	48	40	2015

## About

**INTRIGUING AND COMPELLING SPORTS DRAMA** This one and only series is loved by all generations: both young and old. Rising generations are intrigued by the life of beginner sportsmen, yesterday's schoolboys like them, who have already managed to step into the greater world. Women are gripped by its family dramas and love stories. And hockey, one of the best-liked sports in the world, is a treat for men! The thrilling plot, sympathetic characters, spectacular hockey games and superb music make 'Junior League' number one series! Series is about an ice-hockey team "Bears", which is strictly out of luck in its effort to become the leader of the League. Professional sport is full of intrigues, so you can't take your eyes off the screen watching the team coping with their foes' machinations from season to season. Only the leadership of their experienced and partial coach as well as their loved ones' care and love help these boys come on top and take losses on the chin. Family and friends are the basis, the support, tha ...

# BE A MAN 18+



tags: **for men, studio discussion**

genre: **comedy**

seasons	min	episodes	year
Promo			
1 season	45	12	2012

## About

“The birth rate in Russia is falling. Men are dying out. Very soon they will vanish in the crowd of suntanned rouged boys” - asserts Sergey Pisarenko, one of the hosts of the male talk-show “Be A Man”. He and Yegeniy Nikishin have taken to saving male gene resources. They have real male competitions, cooking master classes, reviews of the hottest girls' lists, “field” days and, naturally, model male guests. Everything is in abundance. If you want to be a man - be a man!

# GOTOVTSEV IS COOKING 16+



tags: **for men, food, cookery, show**

genre: **cookery**

seasons	min	episodes	year
Exclusive			
1 season	23	34	2014

## About

The cookery show "Gotovtsev is cooking» will reveal men's top secret to the audience: men can cook! They just take pains to conceal it. It's the first cookery show for men after many years of women's domination in TV kitchens. The project's recipe is simple: tasty dishes, gastronomic tricks and a charismatic chef on a bike = a kitchen with a masculine temper. The host of the show is Kirill Gotovtsev known as a professional advertiser, an old-school biker and an adept of male chauvinist cuisine. And this chauvinism is good for both men and women. "Cooking is much harder for women than for men,- Kirill explains.- They want to make their food both tasty and good for health; they think how much GMO and cholestenone it contains, they wonder if they manage to cook it before an evening show, or if their husbands, children, guests or neighbors like it... For a man food is an end in itself. "Gotovtsev is cooking" is a show, which explains why women should relax and entrust their kitchens to their hus ...

# THE ROAD 16+



tags: **for men, criminal**

genre: **thrilling**

seasons	min	episodes	year
Promo			
1 season	45	34	2014

## About

See driving practices in Russia in the documentary action "The road". Each episode describes one of the driving problems and many ways to solve it: good, arguable and tragic ones. The journalists of the program conduct their private investigations of the most conspicuous car accidents. They ask eyewitnesses and suggest, what you should do if anarchy reigns on the road.

# ROAD DRAMAS 16+



tags: **auto, for men, rule, criminal**

genre: **criminal, thrilling**

seasons	min	episodes	year
1 season	23	71	2012-2014

## About

The cycle of journalist investigations “Road Dramas” is an attempt to get to the bottom of the truth about the most resonant and shocking road accidents. They were discussed in mass media, while videos from the scenes of the accidents had record number of Internet views. Journalists restore the events, preceding these tragedies, down to the minute and find uncovered evidence. The first episodes of “Road Dramas” already make it clear, that the fate gives people a chance to survive up to the last minute...

# ON THE BRINK! 16+



tags: **accident, for men, tightly-plotted, help, risk, sport**

genre: **leisure, youth, thrilling**

seasons	min	episodes	year
Promo			
1 season	23	20	2012

## About

Be ready to feel shocked! Can you stay alive after you have fallen from a height of 160 meters? Do you have a chance to survive if you have been pressed down by a multitoned car? Do you have a chance to save your life after you have been hit by an extreme electric discharge? "On the Brink" shows those who were strong enough to fight and survive being on the brink of death. All the videos in this extreme show are based on real events. They prove that human body can break the laws of physics and biology, while your brain can work at extreme speed!

# HIGHWAY PRODUCERS 16+



tags: **for men, music, show**

genre: **leisure**

seasons	min	episodes	year
2 season	72	14	2013
1 season	48	13	2013

## About

“Highway Producers” is the first song contest in the universe, which has no glamour, lip-syncs or pop music. The audience will hear strong people’s hits sung by “rough diamond” singers. The hosts of the show are three serious actors: Yevgeny Ermakov, Mikhail Negin and Sergey Legostayev. They took their piggy bank and went on tour across Russian vast territory to find the strongest voiced singers-songwriters to make them popular across the whole country and reveal the true Russian soul. “Highway Producers” visited twelve Russian cities looking for talented singers. Only two participants from each city were honoured to represent their home cities at a grandeur concert in Moscow. Tryouts and concerts took place in Tver, Vladimir, Cherepovets, Ivanovo, Kursk, Nizhny Novgorod, Ryazan, Tambov, Saint Petersburg, Belgorod, Rostov-on-Don and Sochi.





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