



# media

CTC MEDIA  
CATALOGUE  
CONTAINS  
**>20 000  
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



## UNIQUE OWN-PRODUCED VIDEO CONTENT

### SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

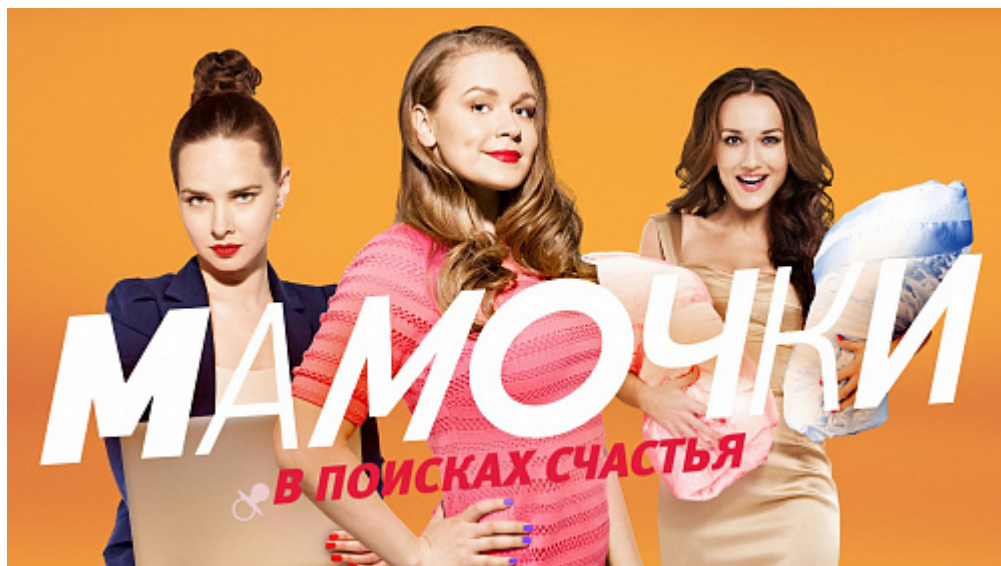
### ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

### EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

# The Mommies 16+ FORMATPRIORITY OF VIEWERS



tags: **for women, comedy, melodrama, relations, family**

genre: **comedy, melodrama**

| seasons  | min | episodes | year |
|----------|-----|----------|------|
| Season 1 | 24  | 20       | 2015 |
| Season 2 | 24  | 20       | 2016 |
| Season 3 | 24  | 20       | 2017 |

## About

The birth of the child completely changes woman's life. The world will never be the same - this is self-evident truth, which every new mother should accept, understand and continue living happily together with her children. Hardwearing but shapeless pants and t-shirts replace beautiful dresses and business suits for a while, sleepless parties in nightclubs replaced with sleepless nights at a baby cot, and product-lists instead of love messages... Main characters of the comedy series are three best friends, three beautiful ladies - young and inexperienced new mother Anya, highly experienced mother of many children Yulya, and still free of husband and children Vika. Each of them faces tasks, questions and problems familiar to any woman. However, three our characters overcome all the obstacles with fun and ease as they are seeking for happiness, rain or shine. Chasing after happiness they laugh, cry, love, support each other and prove: female friendship is available, and motherhood is a difficult, but such a pleasant share ...

# How I Became Russian 16+



tags: **the foreigner in Russia, comedy, humour**  
genre: **comedy**

| seasons  | min | episodes | year |
|----------|-----|----------|------|
| Season 1 | 28  | 20       | 2015 |

## About

No one could feel any excitement over Russia: she either is loved, or hated, and there is no in-between. Alex Wilson, an “American Post” journalist, goes to a long-term business trip to Russia where he has to face astonishing Russian reality as well as penetrate into the secrets of enigmatic Russian soul. Every day Alex combines fulfilment of editorial instructions with keeping a personal blog where he tries to answer a question “What does it mean to be Russian?”

# FUNNY MONEY 16+



tags: **money, games and contests, reality, practical joke**  
genre: **comedy**

| seasons   | min | episodes | year |
|-----------|-----|----------|------|
| Exclusive |     |          |      |
| 1 season  | 23  | 20       | 2015 |

## About

It is a new TV show where any person may fall victim to a prank or hoodwink one's friends and loved ones with risk to one's reputation. Each prank is played in public places equipped with hidden cameras. "Funny money" is a real-time prank played by two bosom friends Alexey Poyakov and Ilya Savelyev. While sitting in a secret room they choose an unprepared character for the show from a pair or a company of friends hanging around in one of the city's public places. This person will have to take a bold decision and fool people around him while doing the hosts' tricky tasks. Jackpot is 50 000 rubles. However, one must do 5 tasks so that the victim and the other people would not feel the catch. So watch out and do not be surprised when somebody nearby starts doing strange and unpredictable things. Perhaps you have just fallen victim to another episode of "Funny money"!

# THIS IS LOVE 16+



tags: **relations, humour**

genre: **comedy**

| seasons  | min | episodes | year |
|----------|-----|----------|------|
| Promo    |     |          |      |
| 1 season | 24  | 40       | 2015 |

## About

A fresh romantic sketchcom "This Is Love" is a collection of touching, funny, unpredictable and familiar stories about six friends, who try to understand what true love is like. Nastya and Andrey have recently decided to take a serious step: to move in together. Now they are trying to get used to each other. They have realized, that tightly knit relationships are based not only on love and romance, but on patience... lots of patience! Anya and Pasha have long passed this stage: they have managed to get married and have a baby, but they still don't have their personal apartment. The young family's happiness is clouded by Anya's father, who can't put up with his daughter's husband. Olya and Dima can't decide whether they have love or friendship after they woke up in the same bed one morning.



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