



media

CTC MEDIA
CATALOGUE
CONTAINS
**>20 000
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



UNIQUE OWN-PRODUCED VIDEO CONTENT

SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

FIND A REASON 16+



tags: **fun, lifestyle, special day, hobby**

genre: **leisure**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	24	20	2014

About

Every person has something to celebrate: ones' weddings or new appointments, one's child's first days at school or long-awaited first baby's birth... It's easy to organize a party if you have an unlimited budget. However, what shall you do if you are on the rocks, but eager to celebrate? The super show "Find a Reason" will help you to find the solution! Clients of the event company "Find a Reason" are people who expect an important event, but have no ideas and money to celebrate it. The most creative hosts and professional entertainers Alexey Ivanchenko and Maria Kirpicheva know how to organize a topnotch party just for 5000 rubles! They will prove that creative ideas cost more than money; that two organizers and performers are sometimes better than an entire team of event-managers. Alexey and Maria have made up an ideal event formula: more fun and less money! The most ordinary people, who have something to celebrate, come to the show. The hosts think of the party concept, create superb atmosphere an ...

PEOPLE AROUND THE GLOBE 16+



tags: **world cuisine, special day, travels, traditions**

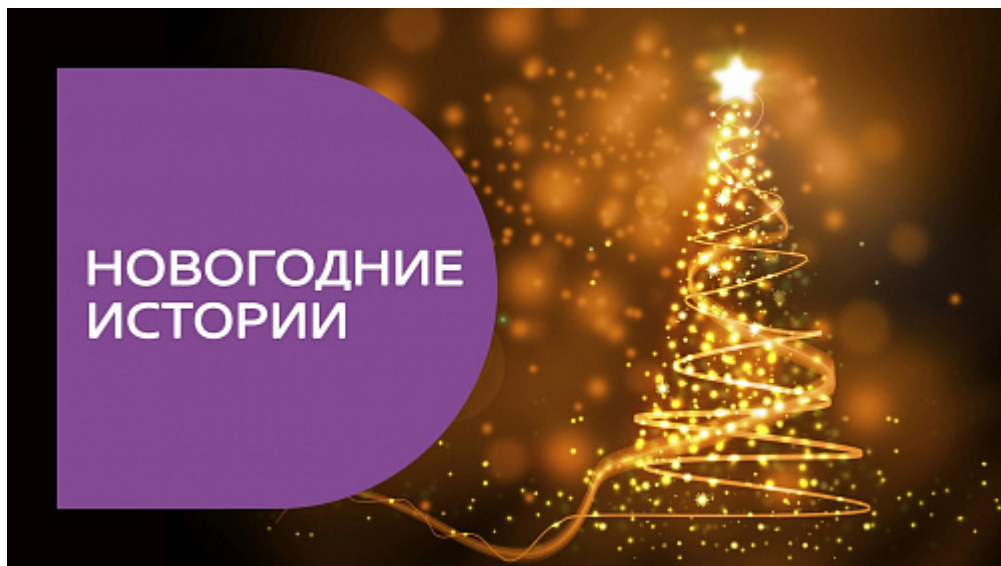
genre: **travels**

seasons	min	episodes	year
1 season	24	12	2007
2 season	24	8	2012
3 season	12	3	2013

About

PEOPLE AROUND THE GLOBE «Look at the people of our city, they have an imprint of peculiarity.», — said the famous Russian writer Alexander Griboyedov in his play “Woe from Wit” almost 200 years ago. In fact, there is some thing that unites the residents of the same city or the same region. This thing makes them stand out among other people around the globe. For example, Moscovites are always in a hurry, while Englishmen are usually composed and lofty, retirees in Tokyo often ride bicycles, New York residents smile all the time, and Siberians are traditionally gloomy. Why so? This cycle is mostly focused on people from different countries and regions. It describes the national characters, the peculiarities of lifestyles and the mentality of people from across the globe. However, it won't leave aside sightseeings, natural beauties, culinary secrets, national traditions and holidays. This programme will give tourist some tips how to avoid embarrassing situations and take current events in the right spirit.

NEW YEAR STORIES 0+



tags: **biography, celebrities, New Year, special day, family, traditions**

genre: **star stories**

seasons	min	episodes	year
1 season	24	2	2010

About

The New Year holiday is the chief holiday of the year. We wait for it eagerly and cook the most delicious meals. Also, it's the time for sharing tips, superstitious beliefs and family traditions, which all are strictly followed even by celebrities. Each New Year the actor Sergey Zhigunov cooks a fish soup with vodka and coal by his grandfather's recipe. The film director Tigran Keosayan makes Armenian barbecue with tomatoes as his great father Edmond taught him. The Krestovsky brothers from "Uma2rmaN" band buy loads of beer, grilled chicken and go to Nizhniy Novgorod to their parents' cottage to celebrate the holiday together. Alla Pugacheva watches the film "Circus" starred by Lubov Orlova right after the president's address with congratulations; she has been doing this for many years. Men in her life change, but the tradition stays. The two episodes of this New Year show include the interviews with the singers Valeria, Irina Allegrova, Marina Khlebnikova, the illusionist Amayak Akopyan, the actress Alyona Khmelnit ...

VICTIMLESS HOLIDAY 16+



tags: **intrigues, special day**
genre: **biography, documentary**

seasons	min	episodes	year
1 season	49	4	2013

About

Holidays bring joy: friends get together; there is jolly atmosphere and something important to celebrate. Each holiday has room for sincere congratulations and best wishes, and none of the festive party members stays cold. What differs a holiday from an ordinary party? What should you do to make people remember your feast? You will find out from the documentary series "Victimless Holiday". How can you organize "the most important day in your life" properly? How can you make an extraordinary wedding? How should you seat your guests and choose a wedding dress? How can you make the day of your return for a maternity clinic unforgettable and choose a church to baptize your children? Whom should you invite, what should you present etc. How can you organize a party for your child? What safety rules should you follow when you have a party out of town? How can you celebrate the New Year safely and merrily and survive the first of January? How much do people spend on the New Year celebration in different countries and how ...



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