



CTC MEDIA
CATALOGUE
CONTAINS
**>20 000
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



UNIQUE OWN-PRODUCED VIDEO CONTENT

SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

FIND A REASON 16+



tags: **fun, lifestyle, special day, hobby**

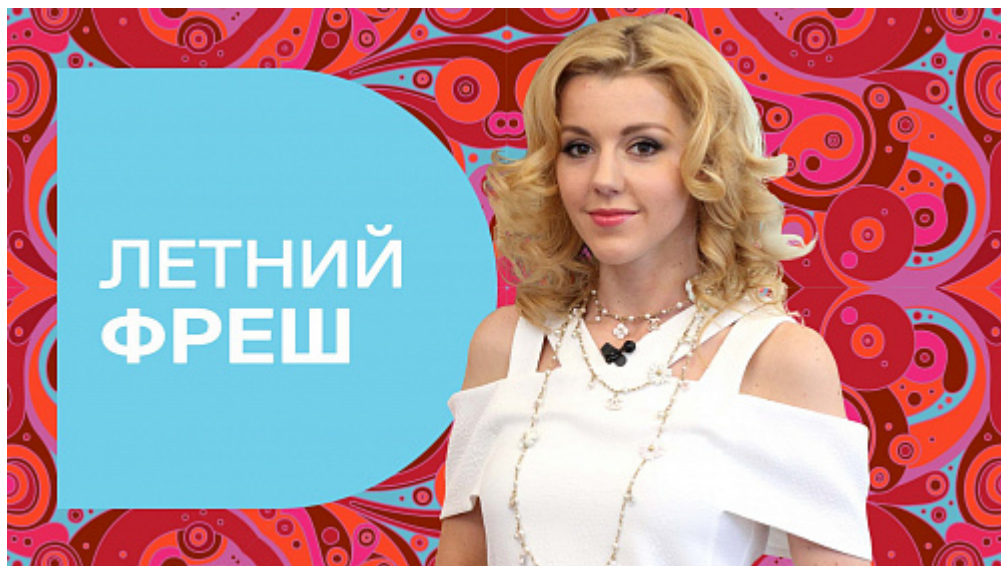
genre: **leisure**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	24	20	2014

About

Every person has something to celebrate: ones' weddings or new appointments, one's child's first days at school or long-awaited first baby's birth... It's easy to organize a party if you have an unlimited budget. However, what shall you do if you are on the rocks, but eager to celebrate? The super show "Find a Reason" will help you to find the solution! Clients of the event company "Find a Reason" are people who expect an important event, but have no ideas and money to celebrate it. The most creative hosts and professional entertainers Alexey Ivanchenko and Maria Kirpicheva know how to organize a topnotch party just for 5000 rubles! They will prove that creative ideas cost more than money; that two organizers and performers are sometimes better than an entire team of event-managers. Alexey and Maria have made up an ideal event formula: more fun and less money! The most ordinary people, who have something to celebrate, come to the show. The hosts think of the party concept, create superb atmosphere an ...

SUMMER FRESH 16+



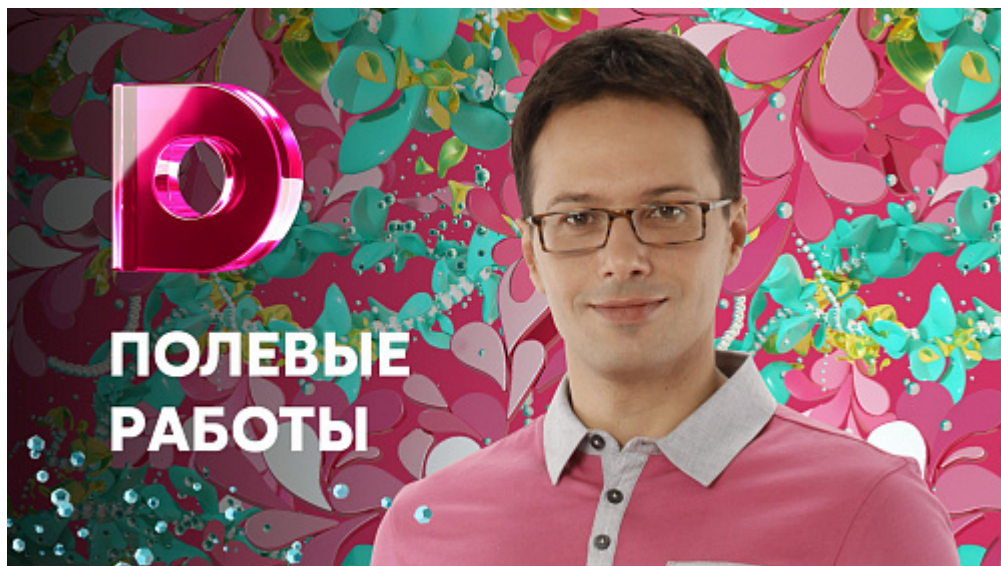
tags: **healthy lifestyle, beauty and health, fashion and style, lifestyle, hobby**
genre: **home and decor, beauty and health, Fashion & Style**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	24	20	2014

About

SUMMER FRESH How can you get pretty, healthy and classy? What should you eat in summer that is easy to cook and safe for your figure? How can you make grass in your garden look greener? Watch four rubrics, four hosts and get heaps of handy tips for all occasions just for thirty minutes! You will find out how to use summer to advantage from a slender pretty “Energy” radio DJ Yekaterina Lopareva, a fashionable singer from “5sts Family” band Yulianna Karaulova, one of the best-known Moscow pastry chefs Mikhail Murzin and “Domashniy” TV channel star Yevgeniy Rybov. Each episode covers a new topic: sea breeze, summer rain, chamomile, apples, heat, violets and other things linked to summer. The hosts will share their secrets and tips on these subjects... How can you stay fit and healthy? Yekaterina Lopareva, hosting “Beauty and Health” rubric, will show you effective muscle-building exercises to keep fit, share her secrets of useful face masks and other beauty recipes. How can you cook quick, tasty and healthy dis ...

FIELD WORK 16+



tags: **dathca, plants, hobby**

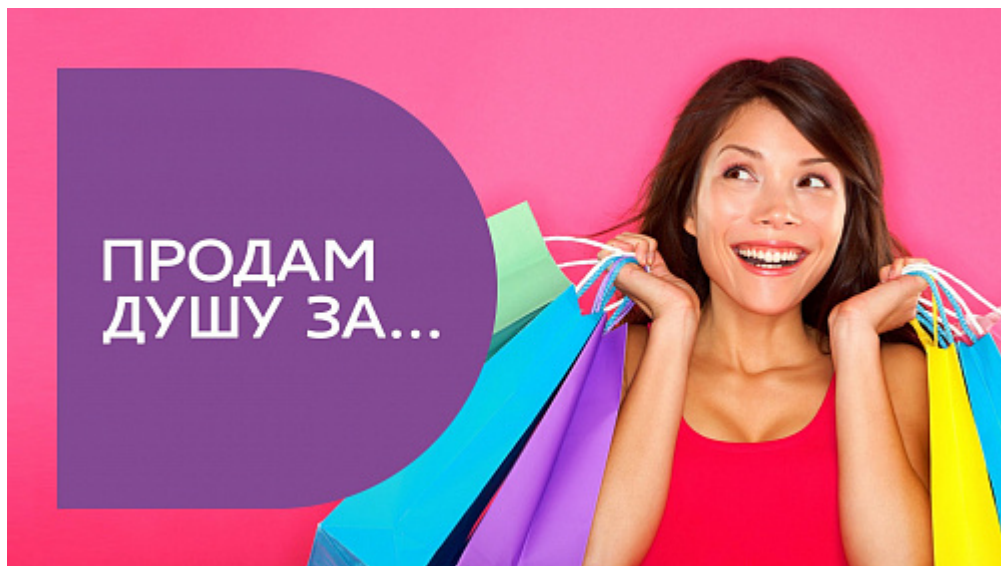
genre: **home and decor, leisure**

seasons	min	episodes	year
1 season	22	9	2008

About

Sergey Novikov, the host of the show "Field work", will plant, plough, water, weed and, of course, reap the harvest along with you no matter where: in a fruit or vegetable garden, greenhouse or at your home! The show will help beginning and experienced amateur gardeners learn about the specialties of garden equipment, improved sorts of plants, the right way to feed them, the light they like, the temperature they feel comfortable for blooming and neighbors they prefer. Also, the audience will get to know the latest gardening news, what plants they should plant according to the moon calendar, how they should select soil, what they should do with flowers when going on vacation and many other things.

SELL MY SOUL FOR... 16+



tags: **for women, fashion and style, lifestyle, hobby**

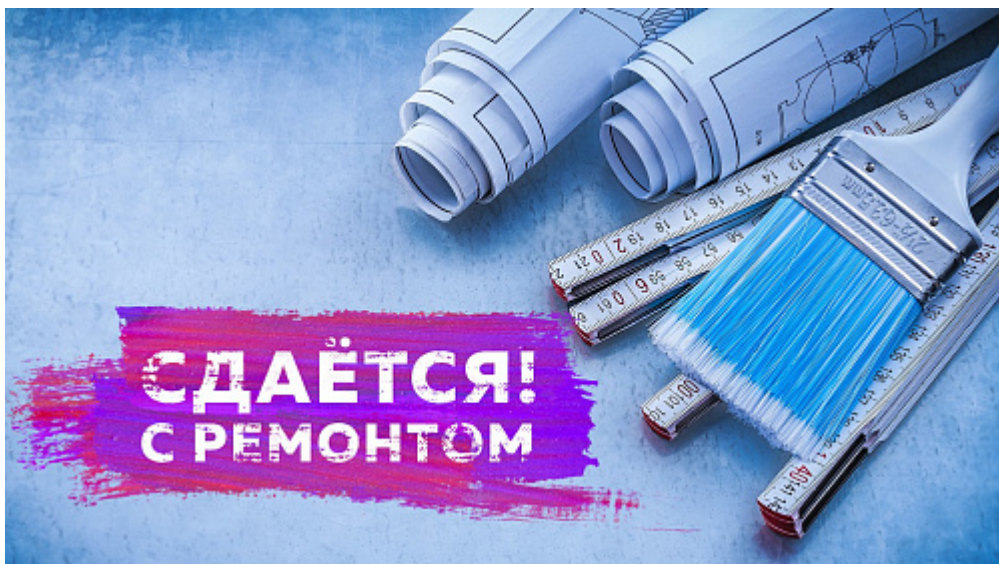
genre: **leisure, Fashion & Style**

seasons	min	episodes	year
1 season	24	4	2013

About

“Sell My Soul For...” drive girls crazy! The documentary series share stories about girls addicted to things. Things, which drive girls crazy! Things, which control them! And girls, who worship their things! Some of them love leather boots, others go mad when they see a lovely statuette or an unusual ring! They spend fortunes on their addictions. You can say they have lost their heads or sold their souls for them: lovely jeans, collections of vintage bags, cheese and chinaware, headbands and sunglasses, shoes and Versace jackets, scarfs and even spas! What makes girls lose their heads? What attracts them in shops where they spend so much time? How much does their passion cost? Female fetish: is it an illness or a harmless hobby?

FOR RENT! REFURBISHED! 16+



tags: **design, lifestyle, hobby**

genre: **home and decor**

seasons	min	episodes	year
Promo			
1 season	49	19	2015

About

The one and only show about apartment redesigning. It's not just a show, it's a real adventure! All means are fair in redesigning, as well as in love! The host of the show Elena Valushkina and the best interior designers prove: a rented apartment is not a sentence to comfort and convenience. They have just two weeks and 150 000 to turn "granny's" apartments into up-to-date and comfortable places to live in. What makes the show "For Rent! Refurbished!" stand out against other shows devoted to interior redesigning? First, it has an unparalleled format. Those who have ever happened to rent a flat, know what such places look like: a rug on the wall, a Soviet cupboard and peeling plaster. "For Rent! Refurbished!" is the first show on Russian TV, which redesigns rented apartments! Second, it has a charming host. The one and only Elena Valushkina has made lots of landlords change their hearts and agree to continue and finish redesigning their apartments. Her charm works 100%, while her sense of humour helps her ...



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