



# media

CTC MEDIA  
CATALOGUE  
CONTAINS  
**>20 000  
HOURS**

HIGHLY RATED CONTENT OF OUR CHANNELS:



## UNIQUE OWN-PRODUCED VIDEO CONTENT

### SERIES AND ANIMATION

- ★ sitcom
- ★ romance
- ★ dramedy
- ★ detective
- ★ mystery
- ★ youth-orientated
- ★ war
- ★ action
- ★ cartoons

### ENTERTAINING TV PROJECTS AND SHOWS

- ★ sketch comedy
- ★ reality
- ★ music
- ★ youth-orientated
- ★ makeover
- ★ comic

### EDUCATIONAL PROGRAMS AND DOCUMENTARIES

- ★ historical
- ★ cookery
- ★ psychological
- ★ health & beauty
- ★ lifestyle
- ★ travel
- ★ celebrity

# BATSHIT CRAZY 16+



tags: **reality, show, humour**  
genre: **comedy, provocative**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	48	8	2011

## About

Moscow streets are getting risky! Nine freak characters go outside to egg people on, to hector and use other ways to throw passers-by off kilter. A fuzzy hare, a Moscow homeless, a "journalist", taking phony interviews from stars, an absolutely wacky taxi driver, a home wrecking beauty, flirting with guys, when their better halves are nearby, and other lunatics compete for the title of the most batshit crazy! Their efforts are evaluated by the jury and the host Domenik Jocker.

# DIRTY MONEY 16+



tags: **games and contests, show**

genre: **provocative**

seasons	min	episodes	year
1 season	23	20	2011

## About

Throw paint at somebody, sprinkle him or her with feathers and ash, stain with soup, add some sugar powder and honey, a bit of filth, a pinch of nasty things: and you have the recipe of “Dirty Money”! The hilarious quiz show “Dirty Money” helps you find the answer to the question: “Can you make some money and stay clean?” There are two teams in the show: each of them includes the representatives of one profession or social group. The audience watches “fights” between strippers and ice swimming grannies, police officers and illegal migrants, beauty doctors and siliconized blondies...All of them should answer funny questions in the field of common knowledge! When players give correct answers, they earn money, if they give wrong answers, they get wet from head to heels. The consistency and the contents of the “punishment” vary: this could be whipped cream or engine oil. The participants’ “failures” are accompanied by ironic commentaries from the creative team “Kurazh Bombei», well-known for their ...

# THE CAR 16+



tags: **auto, games and contests, psychology, reality, show**

genre: **comedy, thrilling, provocative**

seasons	min	episodes	year
Exclusive			
Promo			
1 season	46	25	2014

## About

A mega-show which one can't miss! When your feet turn to lead and you're about to collapse; when your heart's pounding deafens all other sounds,...when you want your rivals just disappear... when the top prize is at your hands but it doesn't belong to you... when everybody's waiting for your mistake, but you can't make it... when itch for gain is tremendous and all your human features are left behind... there is only one thing: to clench your teeth and do it or die! A tense psychological reality-show "The Car" is an absolutely new-format project. During the whole show 10 participants have to hold on their future car. The main purpose is to be the last and only, whose hand still touches the car!

# WINDOWS 16+



tags: **relations, psychology, family, show**  
genre: **provocative**

seasons	min	episodes	year
1 season	49	19	2014

## About

Family secrets, hidden love affairs, lie, betrayal and cheating. What else are your loved ones capable of? The show named “Windows” reveals all the hardships of family life: how and why conflicts arise, how painful their resolution can be and what fruits inaction can bear. The heroes of the show share their problems. Their friends and families try to help them to find the way out, while the audience have a chance to analyze other people’s mistakes to avoid making their own... Everyone wants to peep into other people’s windows!

# FAMILY SIZE 16+



tags: **healthy lifestyle, games and contests, relations, psychology, reality, family, show**  
genre: **leisure, provocative**

seasons	min	episodes	year
1 season	49	68	2011-2012

## About

It's time to change! If you can't lose weight alone, do it with your family! The show has the following intrigue: a few couples simultaneously take part in the project. In the course of three months, at least two members of one family will be losing weight together. These could be husband and wife, mother and daughter, father and son, father and daughter – all in all, any family member willing to lose weight. Besides, when two loved ones start doing the same thing, they compete with one another, but also they show understanding, so they have nothing to do but lose weight! The hosts of the show Anastasiya Myskina and Vadim Tikhomirov and a dietitian Alexey Kovalkov first measure the both participants and sum up their “family size”. They also calculate how many kilos the participants have to lose together and determine the contribution of each of them. One of the hosts acts as a “seducer”. He or she suggests that the participants should refuse from losing weight, saying something like: “why do you need all this?” But p ...



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